# What Is Digital Marketing?

Present Generations Everything Online Process Shopping, Travel Booking, Flights Booking Tickets, Phone Recharge, Current Bill Bank Transactions to Everything Going On Online Process. Within seconds Hours Minutes Complete Total Work Digital.Digital Marketing Brand Concepts Includes Various Concepts to Promotes Your Business in Marketing Email, Search Engine Optimization, Email Marketing and Social Media Marketing, Content Marketing, Google Analytics, Youtube Marketing works totally any Kind of process In Online Digital Marketing.

# Digital Marketing Syllabus 2021.

1. Blogging
2. Wordpress
3. SEO (Search Engine Optimization)
4. Social Media Marketing
5. Email Marketing
6. Youtube
7. Google Search Console and Google Analytics
8. Google Ads
9. Affiliate Marketing.
10. Search Engine Marketing.(SEM)

# What is Blogging?

Blogging is to shortened the Share Information to World Wide Web. Blogging Real name Weblog.In the Particular Blog to any kind of Information Travel Blog and Education Blog, Health Blog, News Blog,Sports Blog any Blog to Share Some particular information in Blog or Website. In a Blog to Particular to Some Informations to everyday Share to Informations to Target Your Audience to Use Seo and EMails Marketing ect.

# Who to Create a Blog?

Go to the Google Search engine. To Enter Blog.

To Sing up the Blog.

Create a Blog Name Related Your Topic. Final Submit.

To Everyday Some Articles Written in Blog.

# Wordpress:

Wordpress is Best Web Design Software. Most of the Papular Wordpress to Simple and easy to Create Blog and Complete Beautiful website Creation. The Content Manage System is Basically a tool to Manage the Important Contents of your website-Like anything Without Coding Knowledge to unknown anything Programming. The End Results is that Build a Beautiful website to Any One even People who aren't Developers.

**Different Types of Wordpress Websites?** There are so Many types of wordpress websites. E-Commerce website

Business Website Blogs

Resumes Social Networks Membership

Educational Website.

# Search Engine Optimization?

Seo Stands for Search Engine Optimization.Its Is Process of the Growing and Quantity Quality Increase Particular and Page Post your Website Traffic. Any People to Search for Keywords to Rank the Your website Then Automatically to Increase your Website. Includes all Kinds such as Content, Video,Audio,News from a Search Engine Like Google Yahoo Bing Etc.

# Social Media Marketing?

Social Media the Biggest Platform in the World to Connect Your Audience to Build the Promote Your Website, Blog, Products, Website Traffic. The Major Part of the Social media Platforms Facebook, Instagram,Whats app, Twitter, Sharechat and Youtube.

# 5.E-mail Marketing?

Email Marketing the Commorial Sent Your email Messages your Subscribes. Email Marketing Infromas and Projects works sales Products Connect the People and best Website Traffic and Business Promotions is Using Email Marketing. Different types of Email marketing Business Promotions Shopping Advertisement Informations Etc.

# Youtube?

Youtube Online Videos Platforms Owned By Google Company. Youtube Best Videos Sharing Your Thoughts and Content Videos Promote Your Business to Connect and Write Your Audience in Youtube Videos.Simply too Easy to Connect your Auditions Youtube Videos.

Any Information to use Another People to Reach some Information and Earn Money In Youtube Channel.

# Google Search Console and Google Analytics?

Google Analytics will help your Understanding your Audience to the Specific Visite Your Website Page and Blog and Convert to One Page to One Page and Website Traffic day by Day to Essay to Understand Your Audience. Google Search Console to Help you Site Map and Errors and Complete Guide to Google Search Console.

# Google Ads.

Google Ads is an Online Advertisement Platform By Google. Google Offer By the Paid Advertisement which In search Results In By Google.com. They are totally Use Google ads Or Advertisement Proper on other Website Display Newworks. Google ads There are Different types of Advertisements Display Ads, Banner ads, Search Ads, Article Ads etc.

# Affiliate Marketing.

Affiliate Marketing is Process of Online sale Company Products to earn Each Product to Pay the commission to Promoting the Other People share Company Products. To Analysed your Target Audience to Promotes Products. Affiliate Marketing one the Best profit in your needs. Simply to explain or Share link anthe Person Buy Product Pay the Commission Company.

# Search Engine Marketing (SEM)?

Search Engine Marketing is the Practices of marketing to Business Using paid Advertising to Promote Your website and Company Brand. The Search Engine Marketing to Advertise Bid

Cost and Proper Keywords Analysis and Target Your Audience show Display Ads and Search ads to Different types ads to Promote Your Business and Website Traffic.